



Portfolio 2024

Graphic Design

SANDEEP KUMAR

Work For

This are the clients I have
worked with

RED & WHITE®
Multimedia Education
Shaping "skills" for "scaling" higher...!!!



Paw33



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Fyme



CYBERVIE.COM
A CYBER SECURITY FIRM

PRESIDIUM

much more ..

Creative **Index**

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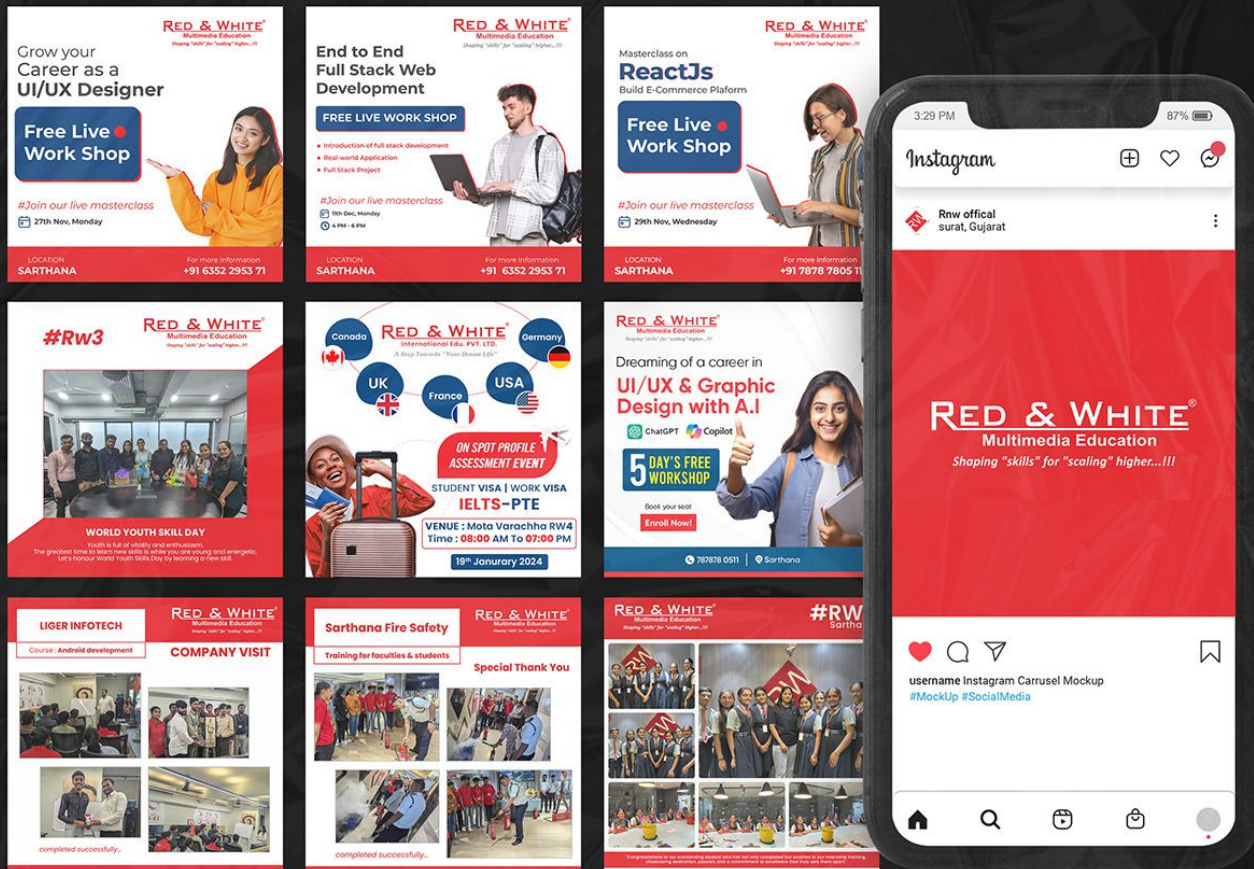


Ads

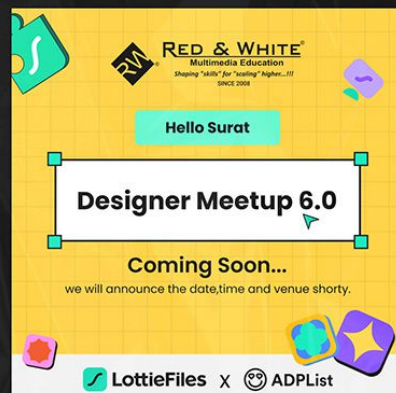
Social Media

Visual content I crafted for social networks such as
Instagram and Facebook.

Ads Social Media

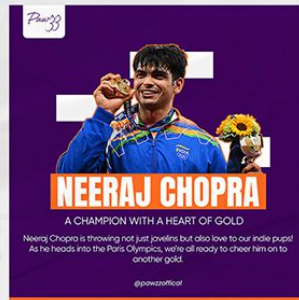
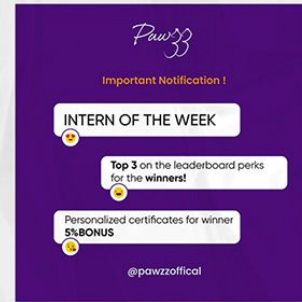
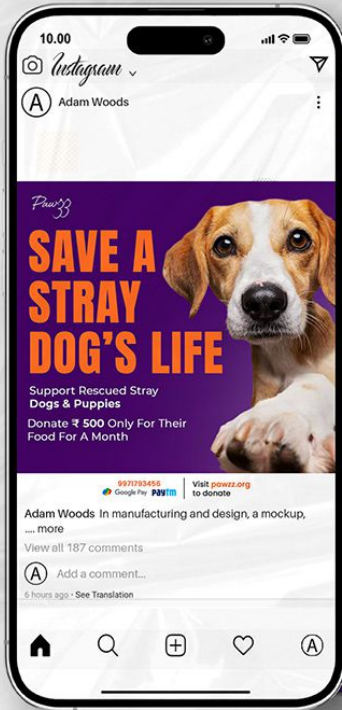


Client : Red & White Multimedia Education
Tools Used : Photoshop, Illustrator, Figma



Client : Red & White Multimedia Education
Tools Used : Photoshop, Illustrator, Figma

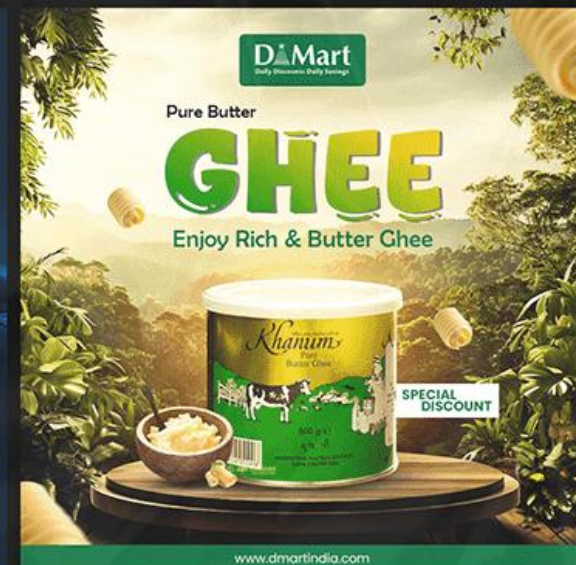
Client : Pawzz Foundation
Tools Used : Adobe Photoshop



Ads Promotion

Client : Freelance Client Based Work

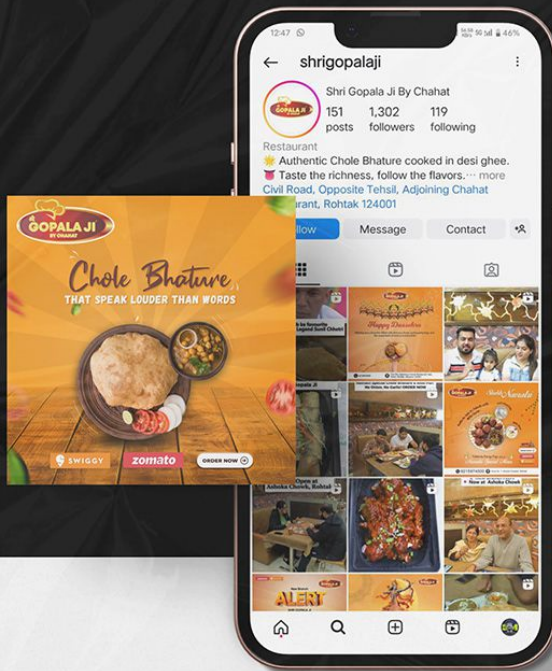
Tools Used : Adobe Photoshop



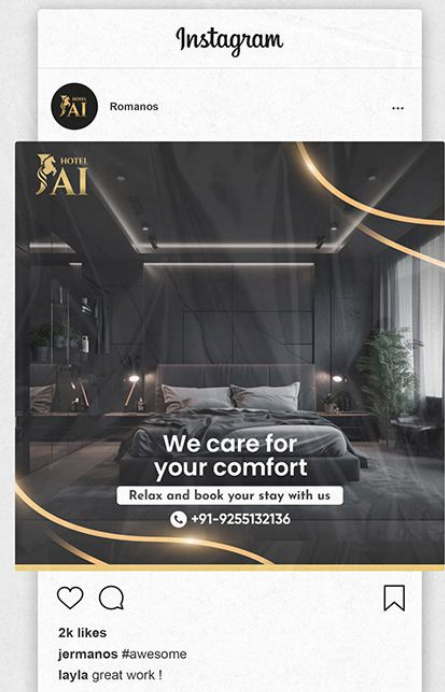
Creative Agency Work



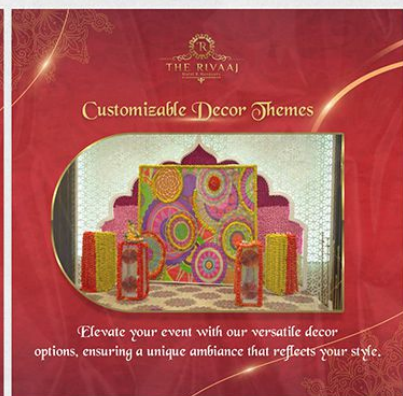
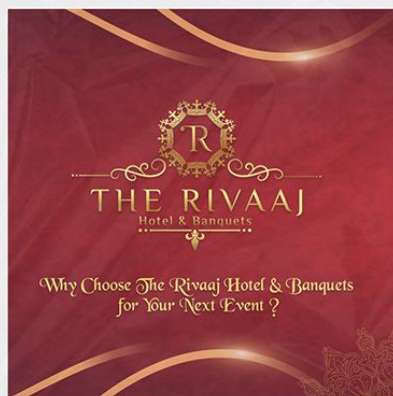
Client : Agency Based Freelance Work
Tools Used : Adobe Photoshop



Client : Agency Based Freelance Work
Tools Used : Adobe Photoshop



Client : Agency Based Freelance Work
Tools Used : Adobe Photoshop



Client : Agency Based Freelance Work
Tools Used : Adobe Photoshop





Web *Design* Banner

Creative banner designs I developed for websites
and digital campaigns.

The new black collection

DRESS LIKE YOU Mean IT

We're giving you the essentials-you make the rules

SHOP NEW ARRIVALS

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Pedigree

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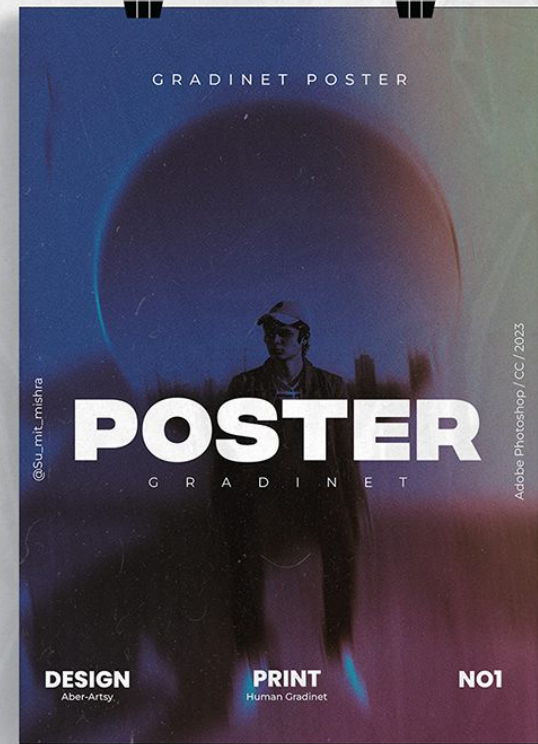
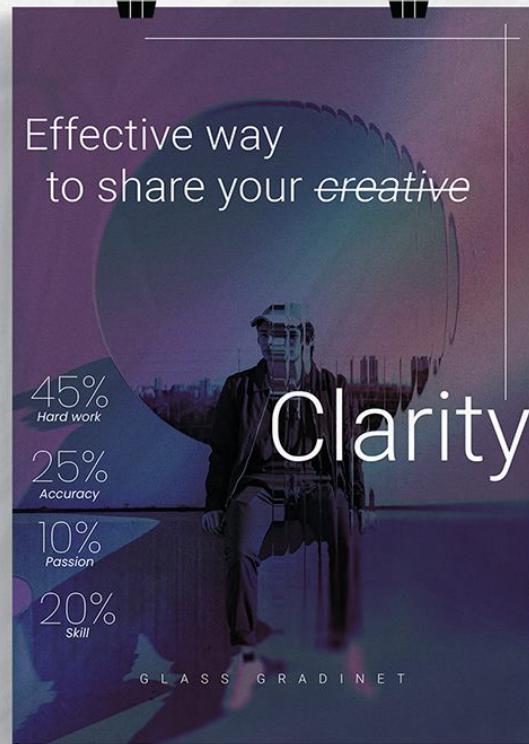
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52, below ICICI BANK ATM, opp. Silver Point,
 Atop Nagar Society, Bhatar, Athwa,
 Surat, Gujarat 395007



Visual posters I crafted to enhance brand presence
and attract attention



Self Imagination Work
Tools Used : Adobe Photoshop

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BBQ

FRESH HOT & DELICIOUS

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GET READY FOR PARTY

DOOR OPEN AT 08:00 AM | DELIVERY ORDER 019203203

DECEMBER 31



Instagram, Facebook, Twitter, and YouTube icons



Logo

Folio



My logofolio highlighting custom logos I designed
to align with clients' visions.

OOZ Manich

OOZ Manich is a product logo designed for my client's **sub-brand focused on women's hair color**. The brand targets both the Indian and Russian markets, aiming to appeal to diverse audiences with vibrant, trendy, and high-quality hair color solutions.

Logo Concept

The OOZ Manich logo represents a hair henna brand targeting Indian and Russian markets. **Featuring "OOZ" with "Manich" inspired by the owner's name**, the design uses gold for a luxurious feel, while bold typography conveys trust and professionalism, appealing to an international audience..

Color



Font

Adoha



2E3136

D1B470

Hina Based
Natural Hair Color.

Adoha

Aa Bb Cc Dd Ee Fe Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz

OZ
MANICH®



Avira Behavioural

Avira Behavioural is a clinic logo designed for my USA-based client, reflecting a **clean, modern, and minimal style**. It represents a psychiatric doctor dedicated to helping individuals struggling with mental health issues.

Logo Concept

The Avira Behavioural logo uses geometric shapes in calming green and blue tones to **symbolize mental health and growth**, with a subtle cross representing care. The bold "AVIRA" conveys trust, while the softer "Behavioural" reflects a compassionate approach to psychiatric care.

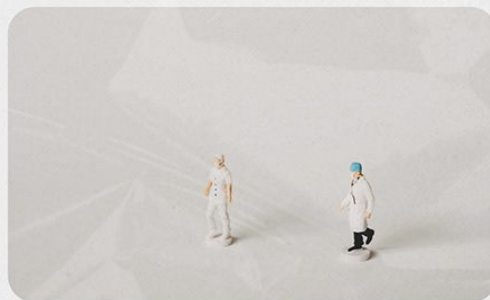
Color



Font

Poppins





Poppins

Aa Bb Cc Dd Ee Fe Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz





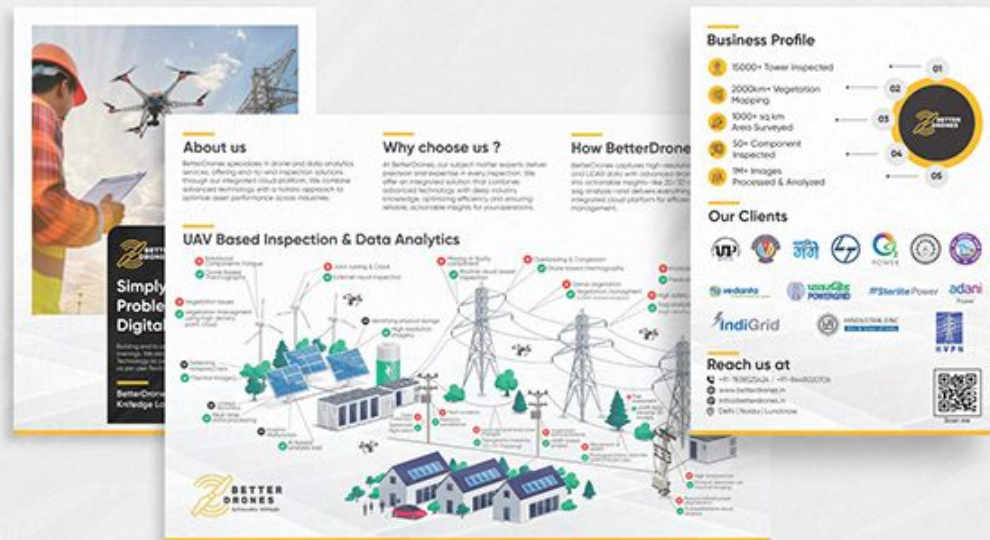
High-quality print designs I crafted to enhance
offline brand presence

Brochure *Design*

This project was provided by my client, BetterDrones, a company specializing in drone-based asset management. I redesigned their brochure to give it a fresh, modern look.

Client : BetterDrones

Tools Used : Illustrator, Coreldraw



Book Cover *Design*

These are two self-designed book covers that reflect my imagination, showcasing India, or "Bharat," from two different perspectives with the theme of exploring our nation.

Self Imagination Work

Tools Used : Illustrator, Coreldraw



Flyer Design

These flyers were designed by me for various clients, including an IT institute, IT service company, and a school, showcasing my print design skills.

Client : Freelance Work
Tools Used : Illustrator, Coreldraw



Paw33

CAMPUS AMBASSADOR PROGRAMME

Small actions, big impact. Join us in making tails wag and hearts sing.

WHY JOIN ?

- Support Street Animals**
Make a direct impact on the lives of dogs through your efforts.
- Professional Growth**
Develop real-world skills in outreach, networking, and animal welfare.
- Community Engagement**
Be part of a passionate community working together toward a shared goal.

HOW TO BE A CAP ?

- Help the organisation and market campaigns
- Spread awareness and get your friends as referrals
- Be a #Paw33CAP

PERKS

- Certificate Of Appreciation**
Receive a certificate recognizing your valuable contributions.
- Bounts Earning**
Earn 10% of the funds raised by your referrals as a bounty.
- Letter Of Recommendation**
Gain a personalized letter of recommendation to enhance your professional profile.
- Future Opportunities**
Benefit from referrals for your future job application or university admission.



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Certificate *Design*

Client : Red & White Multimedia Edu.
Tools Used : Illustrator, Coreldraw

These creative certificate designs were made for an institute that hosted a competition among students from IT, design, development, and other departments.



Hoarding *Design*

This creative hoarding banner design promotes the school's new admissions while enhancing its marketing and advertising efforts.



Client : Agency Based Work

Tools Used : Illustrator, Coreldraw

